

BUILD BABY'S BRAIN WITH BOOKS!

From **birth** to **12 months** it's all about...
SOUNDS, WORDS & FEELINGS!

NEWBORN

Start now! A nurturing family routine of reading aloud every day from birth will help your baby feel safe, loved, and ready for school and life.



Chewing books is normal - a sign of teething! Let baby explore sturdy board books by holding them, turning pages and even tasting!

Babies love books with real pictures and bold contrasts.



1-2 MONTHS

Smile! Babies love faces and making emotional connections with people. They look, they listen, they feel...

2-5 MONTHS

Oohs and ahhs! Your baby's coos are more than cute – they're vowels! By practicing with loved ones, your baby is figuring out which sounds are important to learn to talk.



Read aloud slowly and exaggerate sounds.

5-9 MONTHS

A babbling brook... Through all of that drool, you'll hear "mama," "dada," "baba," and more. Your baby is practicing consonants, new sounds to help them talk.



9-12 MONTHS

Talk to me! Like magic, all of a sudden your baby starts putting those coo (vowel) and babble (consonant) sounds together to make wonderful words!



Reading aloud together is so important to develop your baby's vocabulary. Beyond favorite books, pick new ones that provide new words and experiences. All of these words add up quickly!



DR. JOHN S. HUTTON

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It isn't just baby's body that is growing this first year — baby's brain is developing even more rapidly! Give your baby the best start by reading aloud every day, for at least **15 MINUTES, right from birth.**