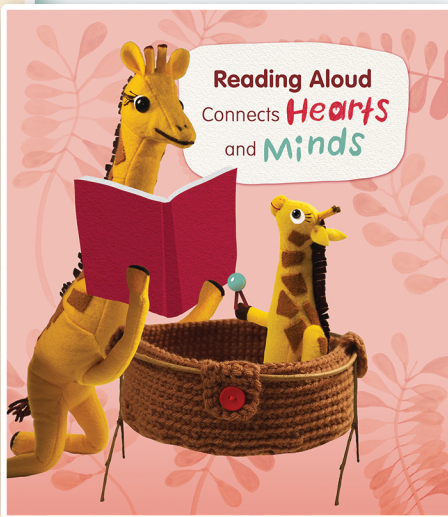
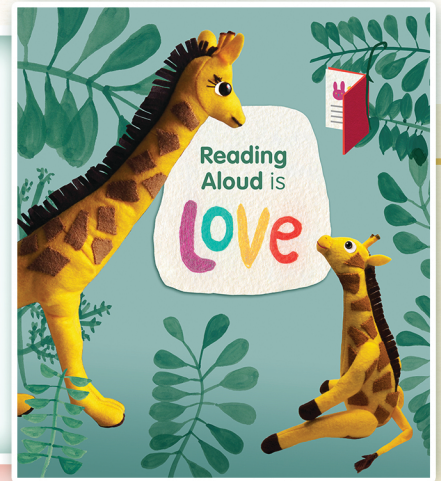


# Make the Magical Connection

Reading aloud is not only the single most important thing a parent or caregiver can do to help prepare a child for reading and learning; it's also a magical connection through the interaction between you, your child, and the book.

## Reading aloud is love

Reading aloud is a wonderful chance to share adventure, intrigue, and emotion — and that is irreplaceable. Connect with your child through a book and be transported to another time and place — together.

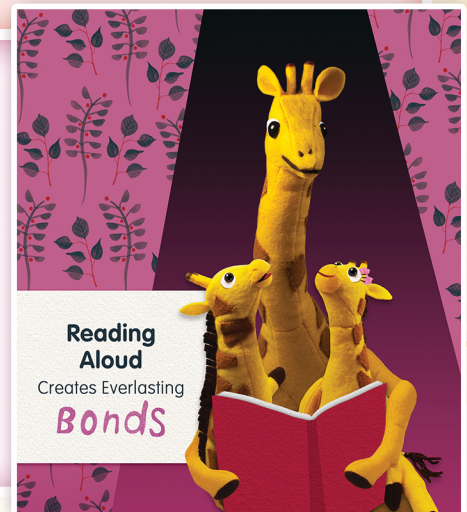


## Reading aloud connects hearts and minds

Reading aloud to your baby makes a connection between the things your baby loves the most — your voice and your touch — and books. And, you are building your baby's brain too.

## Reading aloud creates everlasting bonds

The bond created while reading aloud with a child is priceless and generates memories that will last a lifetime.



Learn more at [ReadAloud.org](http://ReadAloud.org)