DOES READING ALOUD REALLY MATTER?

YES!

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WHY READ ALOUD?

INSTILL A LOVE OF READING

Your example demonstrates that reading is important, pleasurable and valued.

LANGUAGE DEVELOPMENT

The number of words that a child knows on entering kindergarten is a key predictor of his or her future success.

LITERACY SKILL BUILDING


BRAIN DEVELOPMENT

From birth to age 3 are critical years in the development of language skills.

BONDING

Is anything better than sharing a good book?

DON'T GOOD PARENTS ALREADY READ ALOUD DAILY?

NO

More than 15% of young children, 3.1 million, are read to by family members fewer than three times a week.

ONLY 48% of young children in this country are read to each day.

IS 15 MINUTES ENOUGH TO MAKE A DIFFERENCE?

YES!

456.25 HOURS

Reading 15 minutes every day for 5 years: 27,375 MINUTES

Learn more at ReadAloud.org