WHERE WILL BOOKS TAKE YOU?

Hang on tight! You are the best advertisement for reading... so get excited, this is going to be fun!

Dream big. Let your inner child come out to play. Read with expression. Use voices, do sound effects. Make a fool of yourself, your child will love it.

Where to? Let your child participate. She can choose the books. He can turn the pages. She can point to pictures and talk about them.

Adventure, ho! Books are great conversation starters. Discuss the story, the characters, the pictures, what might happen next. How can you and your child relate to the book?

Ticket to ride. Fill your child's space with books and things to read. Make a cozy reading nook. Show your child that you delight in reading, too. That's how you nurture a reader!

Again! Again! Make reading aloud part of your daily routine. Your child may even want to read the same book over and over. Embrace it (for a little while anyway!).

From birth to age 5 is a very important time to develop your baby's brain — and reading aloud is the perfect way to do it.