Every child.
Babies are born learning; a child is never too young to benefit. Reading aloud teaches them new vocabulary, new concepts, and fosters a love of books.

Every parent.
You are your child's first and most important teacher. Read with enthusiasm, use funny voices and silly sound effects. Your child will love it!

Every day.
Make reading aloud part of your daily routine. (Bedtime is a great time to read aloud.) It will soon become a treasured part of your day.