

Every child. Every parent. Every day.

BOOKS, BOOKS EVERYWHERE and LOTS OF STUFF TO READ

Read Aloud 15 MINUTES is proud to partner with Dolly Parton's Imagination Library, a program that recognizes the importance of daily reading aloud to children. Every month, Dolly Parton's Imagination Library sends carefully selected, high-quality books into the homes of children across the country. In locally sponsored communities, children receive one book per month from birth to age 5.



READ ALOUD 15 MINUTES' TIPS FOR A GROWING TODDLER

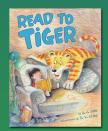
- Books with no words, only pictures, can jumpstart your child's imagination. Or, how about some stories that tackle issues of fear, conflict, love and safety? Books can be a great platform for families to discuss values and character.
- Encourage your child to participate! Let him or her choose the books and help turn the pages. Questions are a must! Ask them, answer them, and enjoy discussing stories you like.



SAMPLE OF



BUN BUN BUTTON BY PATRICIA POLACCO

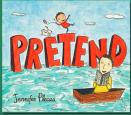




MY LUCKY DAY BY KEIKO KASZA



MADELINE BY LUDWIG BEMELMANS



PRETEND BY JENNIFER PLECAS



JUST ONE MORE BY JENNIFER HANSEN ROLLI



BY ROBERT McCLOSKEY



BY DON FREEMAN

Complete list of **Imagination Library** recent book selections available at: www.readaloud.org/

Imaginationbooklist.html

Read Aloud 15 MINUTES is a non-profit organization that is working to make reading aloud every day for at least 15 minutes, starting at birth, a parenting must.

The Read Aloud 15 MINUTES National Campaign works with more than 1,800 organizations across all 50 states in building awareness to the critical role parents play in their child's early brain development and pre-literacy skills. Too many children begin kindergarten ill-prepared and never catch up.

Read Aloud 15 MINUTES' goal by 2022 is for 250 million Americans to know the importance of reading aloud from birth.

Help us spread the word. Become a partner or sign-up for our newsletter at www.ReadAloud.org



 15 MINUTES of reading aloud daily, starting at birth, will change the face of education in this country.



Dolly Parton's Imagination Library is all about inspiration and imagination. It was developed in 1995 by Dolly for her native Sevier County, Tennessee. Dolly wanted every preschool child to have his/her own collection of books. After much thought, Dolly decided to offer her Imagination Library for replication in any community that would financially support it.

Each month, from the day the child is born until his/her fifth birthday, a carefully selected book arrives at the mailbox. Kids across the country have shared the excitement of running to the mailbox to retrieve their book. More often than not, the child wants the book read to them now – not later, not tonight and not tomorrow. Right now!

Dolly Parton's Imagination Library is a gift to all of the children. The Imagination Library currently reaches more than 750,000 children each month with a new book through the generosity of local sponsors and the Dollywood Foundation.

Learn more about Dolly Parton's Imagination Library and how you can bring the program to your community at www.imaginationlibrary.com.



