

Every child. Every parent. Every day.



## BOOKS, BOOKS EVERYWHERE and LOTS OF STUFF TO READ

Read Aloud 15 MINUTES is proud to partner with Dolly Parton's Imagination Library, a program that recognizes the importance of daily reading aloud to children. Every month, Dolly Parton's Imagination Library sends carefully selected, high-quality books into the homes of children across the country. In locally sponsored communities, children receive one book per month from birth to age 5.

## READ ALOUD 15 MINUTES' TIPS FOR A CURIOUS TODDLER

- Books with terrific illustrations or real photographs can help your child learn colors, letters, and numbers. Relatable stories about bath time, bedtime, a new sibling are a great choice.
- You are the best ad for reading... so, sell, sell, sell! Make reading aloud part of your routine and it
  will soon become a treasured part of your day. Bedtime is a great time to read aloud.



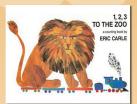
SAMPLE OF SELECTED BOOKS AGES 1-2



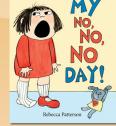
BIG SISTER, LITTLE SISTER BY MARCI CURTIS



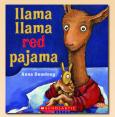
THE MINE-O-SAUR BY SUDIPTA BARDHAN-QUALLEN



1, 2, 3, TO THE ZOO BY ERIC CARLE



MY, NO, NO, NO, DAY! BY REBECCA PATTERSON



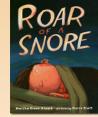
LLAMA LLAMA RED PAJAMA BY ANNA DEWDNEY



TEA PARTY RULES
BY AME DYCKMAN



ROAD WORK AHEAD BY ANASTASIA SUEN



ROAR OF A SNORE BY MARSHA DIANE ARNOLD

Complete list of Imagination Library recent book selections available at:
www.readaloud.org/
Imaginationbooklist.html

Read Aloud 15 MINUTES is a non-profit organization that is working to make reading aloud every day for at least 15 minutes, starting at birth, a parenting must.

The Read Aloud 15 MINUTES National Campaign works with more than 1,800 organizations across all 50 states in building awareness to the critical role parents play in their child's early brain development and pre-literacy skills. Too many children begin kindergarten ill-prepared and never catch up.

Read Aloud 15 MINUTES' goal by 2022 is for 250 million Americans to know the importance of reading aloud from birth.

Help us spread the word. Become a partner or sign-up for our newsletter at www.ReadAloud.org



 15 MINUTES of reading aloud daily, starting at birth, will change the face of education in this country.



Dolly Parton's Imagination Library is all about inspiration and imagination. It was developed in 1995 by Dolly for her native Sevier County, Tennessee. Dolly wanted every preschool child to have his/her own collection of books. After much thought, Dolly decided to offer her Imagination Library for replication in any community that would financially support it.

Each month, from the day the child is born until his/her fifth birthday, a carefully selected book arrives at the mailbox. Kids across the country have shared the excitement of running to the mailbox to retrieve their book. More often than not, the child wants the book read to them now – not later, not tonight and not tomorrow. Right now!

Dolly Parton's Imagination Library is a gift to all of the children. The Imagination Library currently reaches more than 750,000 children each month with a new book through the generosity of local sponsors and the Dollywood Foundation.

Learn more about Dolly Parton's Imagination Library and how you can bring the program to your community at www.imaginationlibrary.com.

