

# WHERE WILL BOOKS TAKE YOU?

**Make a splash!** Get excited, this is going to be fun. Enthusiasm is infectious, make sure your child catches it.

**Dive deep.** Read with expression. Go ahead! Use voices, do sound effects. Make a fool of yourself, your child will love it.

**Soak up the scenery.** Look for books with great pictures, vivid colors and bold contrasts ... And don't forget rhymes and sounds.

## **Water, water everywhere.**

Keep books as handy as toys — put them right where your child can reach them. And don't worry if they wind up in baby's mouth, that's normal! Simple, sturdy board books are good choices for babies.

**Ride the wave.** Over dinner. During bath time. Before bedtime. Reading aloud is a great habit to catch... make it part of your daily routine!

From birth to age 5 is a very important time to develop your baby's brain — and reading aloud is the perfect way to do it.

Learn more at [ReadAloud.org](http://ReadAloud.org)



Read Aloud  
**15 MINUTES**  
Every child. Every parent. Every day.