WHERE WILL BOOKS TAKE YOU?

Make a splash! Get excited, this is going to be fun. Enthusiasm is infectious, make sure your child catches it.

Dive deep. Read with expression. Go ahead! Use voices, do sound effects. Make a fool of yourself, your child will love it.

Soak up the scenery. Look for books with great pictures, vivid colors and bold contrasts ... And don’t forget rhymes and sounds.

Water, water everywhere. Keep books as handy as toys — put them right where your child can reach them. And don’t worry if they wind up in baby’s mouth, that’s normal! Simple, sturdy board books are good choices for babies.

Ride the wave. Over dinner. During bath time. Before bedtime. Reading aloud is a great habit to catch... make it part of your daily routine!

From birth to age 5 is a very important time to develop your baby’s brain — and reading aloud is the perfect way to do it.

Learn more at ReadAloud.org