What’s the most important thing to do with your child?

**Read Aloud From Birth**

According to research, reading for 15 minutes daily is the best way to prepare your child for school NOW.

**READING ALOUD:**

1. Accelerates your baby’s brain development, nurturing trillions of new connections from birth.
2. Exposes your baby to millions more words by age 4.
3. Builds critical literacy skills like vocabulary, phonics, and comprehension.
4. Prepares your child for success. Reading from birth to age 8 gives your child lifetime learning skills.

**READ ANY TIME**
- At breakfast, in the bath, at the park, before bedtime

**READ ANYTHING**
- Newspapers, instruction manuals, grocery lists, road signs, novels, Facebook feeds, magazines—whatever you’re reading

**READ ANYWHERE**
- Keep a book in your bag and anywhere becomes a reading room

Learn more at ReadAloud.org