CAUTION:
Daily reading aloud may lead to accelerated brain development.

READ ALOUD TO:
- Expose your child to more words and grow social-emotional bonds.
- Build critical literacy skills, such as vocabulary, phonics, and comprehension.
- Prepare your child for success. Reading from birth to age 8 gives your child lifetime learning skills.

BE ADVISED:
Reading aloud is effective **ANY TIME** and **ANYWHERE**. Expedited learning can occur at breakfast, in the bath, at the park, or before bedtime. Newspapers, manuals, grocery lists, and road signs can also be read aloud.

Learn more at ReadAloud.org