THE PERFECT TIME IS... NOW

It is not too early.
Babies begin learning at birth. You are your child’s first and most important teacher.

It is not too late.
As your child is growing, keep going! Even young readers (whether early or accomplished) benefit from being read aloud to.

Any place can be the right place.
Bedtime is a great time to read aloud. But so is before dinner, while the kids are splashing in the bath, during the afternoon lull or over pancakes in the morning.

Read Aloud 15 MINUTES
Every child. Every parent. Every day.

Learn more at ReadAloud.org