Smartphones and tablets are an inescapable reality of today’s world – we love and need them. They give us the power to connect with family, friends, and our work.

HOWEVER, when it comes to our children – from birth through to third grade – these devices can become a barrier to direct interaction. It is time to DISCONNECT TO CONNECT.

It’s simple...

- Young children only learn language through interacting with parents and loved ones who talk, read, and sing to them.
- Reading aloud introduces new words, grammar and concepts that may not be used in regular talking. An average children’s book may have around 500 words – these add up fast!
- There is no substitute for YOU. You are your child’s first and most important teacher.
- There is no such thing as ‘too old’ for reading aloud. Don’t stop when they start school. Even independent readers benefit greatly from reading aloud with a loved one.

For your child’s sake, make device-free time for your family and be sure to read aloud for at least 15 minutes every day.

Learn more at ReadAloud.org